

Township of West Milford



Community Day & 4th of July Celebration

Community Services & Recreation

1480 Union Valley Road
West Milford, NJ 07480-1303
(973) 728-2860
Fax: (973) 728-6934

Dear Sponsor,

We are excited to announce that the West Milford community will once again be hosting its renowned Fourth of July Celebration and Fireworks Display! This event has historically drawn a large crowd and garnered enthusiastic participation from families and friends within our community.

This year, we are thrilled to expand the festivities into a Community Day, featuring a live band, children's entertainment, a beer garden, a range of vendors, food trucks and so much more! In the past this event have been overwhelmingly successful, and we look forward to making this year's celebration even more memorable.

We would like to warmly invite you to become a sponsor for this year's event. As a valued sponsor, your company will receive VIP passes to the Kids' Zone, as well as additional promotional opportunities that will enhance your business visibility, demonstrate your community commitment, and display your brand prominently throughout the 2025 Community Day & Fourth of July Celebration.

The 2025 Community Day will be held on Saturday, June 28th, with a rain date of Sunday, June 29th. The Community Day festivities will take place from 12:00 PM to 5:00 PM along Nosenzo Pond Road and in Nosenzo Pond Park. Later in the evening, the fireworks portion of the event will occur from 6:00 PM to 9:45 PM. This portion of the event will include food vendors, family entertainment, a DJ, and will culminate with a spectacular fireworks finale featuring over 10,000 shots!

Enclosed is our Sponsorship Form; please return it no later than May 23rd, 2025. All responses can be mailed to:

WMCSR
1480 Union Valley Road
West Milford, NJ 07480.

If you have any questions or would like more information, please feel free to reach out to Daniel Kochakji, Recreation Director, at 973-728-2881.

Thank you for considering this opportunity to support our community. We greatly appreciate your help and support!

Sincerely,

Daniel Kochakji
Recreation Director



Township of West Milford

Community Day & Fourth of July Celebration

Phone: 973-728-2881
Fax: 973-728-6934

Email: recdirector@westmilford.org
Mail: WMCSR 1480 Union Valley Rd, West Milford, NJ 07480

Please return Sponsorship Commitment Forms to:
WMCSR – Community Day & Fourth of July Celebration 1480 Union Valley Road, West Milford, NJ 07480

2025 SPONSORSHIP OPPORTUNITIES

Thank you for your sponsorship donation! All donations are non-refundable. We appreciate your help and support!

Platinum \$5,000 Exclusive Opportunity (Limited to 2)

- Top billing on all promotional materials including:
- Presenting logo on all print marketing (fliers, applications, etc.)
- Acknowledgement as headline sponsor in all press releases.
- Mention in West Milford Community Services & Recreation weekly e-newsletter – emailed to 6,000 + households weekly leading up to Celebration.
- Promotion as part of WMTV Channel 77's preview of the Community Day & Fourth of July Celebration.
- Logo and sponsorship recognition on the West Milford Recreation Facebook Page.
- Sponsors exhibit space in a high traffic, prominent location during the Celebration.
- Company recognition during the Celebration.
- Product/Literature distribution on site during event (provided by sponsor).
- 8 VIP Kid Zone Passes.

Gold Sponsor \$2,000

- Company recognition the night of the Celebration throughout the event.
- Billing on all promotional materials including Logo on print materials.
- Acknowledgement as a Gold Sponsor in all press releases.
- Mention in West Milford CSR weekly e-newsletter – emailed to 6,000+ households weekly leading up to the Celebration.
- Recognition on West Milford Recreation Facebook Page as Gold Sponsor.
- Sponsors exhibit space in a high traffic location during the Celebration.
- Product/Literature distribution on site during event (provided by sponsor).
- 4 VIP Kid Zone Passes.

Silver Entertainment Sponsor \$1,000

- Billing on all promotional materials including Logo on print materials.
- Acknowledgement as Silver Sponsor and name recognition in all press releases.
- Mention in West Milford CSR weekly e-newsletter – emailed to 6,000 + households weekly leading up to the Celebration.
- Recognition on West Milford Recreation Facebook Page as Silver Entertainment Sponsor.
- Sponsors exhibit space in a high traffic location during the Celebration.
- Product/Literature distribution on site during event (provided by sponsor).
- 4 VIP Kid Zone Passes.

Bronze Sponsor \$500

- Billing on all promotional materials.
- Acknowledgement as Bronze Sponsor and name recognition in all press releases.
- Recognition on West Milford Recreation Facebook Page as Bronze Sponsor.
- 2 VIP Kid Zone Passes.

Benefactor \$250

- Billing on all promotional materials.
- Acknowledgement as Benefactor and name recognition in all press releases.
- 2 VIP Kid Zone Passes.



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2025 COMMITMENT FORM

Thank you for your sponsorship donation! All donations are non-refundable. We appreciate your help and support!

Benefits Chosen	Sponsorship	Total
Platinum – Exclusive Opportunity	\$5,000	
Gold Concert Sponsor	\$2,000	
Silver Entertainment Sponsor	\$1,000	
Bronze Sponsor	\$500	
Benefactor	\$250	

Signature of Authorized Person

Print Name

Date

Company Name _____

Email: _____

Website Address: _____

Mailing Address: _____

Phone: _____

☐ Check Payment Enclosed – Payable to WMCSR – Please note Community Day & Fourth of July Celebration in Memo section.