



# 2021 PASSAIC COUNTY BUSINESS SURVEY

**COMPLETE BY JULY 22, 2021**

With your input, we will be able to identify how we can assist our business community and foster economic growth in our county!



Innovative Ideas



Smart Management

## How to complete the survey?

Scan the QR code

or

Complete via the link: <https://survey.sogosurvey.com/r/Rv09jf>

or

Return a copy to the address below

- (973)-569-4720
- [ecodev@passaiccountynj.org](mailto:ecodev@passaiccountynj.org)
- Passaic County Department of Planning and Economic Development  
401 Grand Street, Room 417

**passaic**  
**COUNTY**  
NEW JERSEY

# Passaic County Business Survey

The Passaic County Board of County Commissioners and the Passaic County Division of Economic Development are currently conducting a survey of Passaic County businesses.

Please return the survey by July 22, 2021.

Your participation in the Passaic County Business Survey will permit us to gain a clear understanding of how we can improve our business services to your company, enhance our business-friendly environment and partner with you to increase your business activities in Passaic County.

With your input, we will be able to identify the strengths and weaknesses in our local business environment and determine new strategies to promote and foster economic development in our community.

Please return your survey via:

Fax: 973-569-4041

Email: [ecodev@passaiccountynj.org](mailto:ecodev@passaiccountynj.org)

Mail: Passaic County Department of Planning and Economic Development, Division of Economic Development, 401 Grand Street, Paterson, NJ 07505, Room 417.



QR Code:

**Available Online\_@ SoGoSurvey link:** <https://survey.sogosurvey.com/r/Rv09jf>

**1) How long has your business been operating in Passaic County?**

- Less than 1 year
- 1-5 years
- 6-10 years
- More than 10 years

**2) What is the approximate sales volume of your business?**

- |  |  |
|--|--|
| <input type="checkbox"/> \$0-\$499,999           | <input type="checkbox"/> \$3 million-\$9,999,999   |
| <input type="checkbox"/> \$500,000-\$999,999     | <input type="checkbox"/> \$10 million-\$29,999,999 |
| <input type="checkbox"/> \$1 million-\$2,999,999 | <input type="checkbox"/> \$30 million+             |

**3) What is your industrial classification?**

- |  |   |
|--|---|
| <input type="checkbox"/> Agriculture, Forestry, Fishing, and Hunting | <input type="checkbox"/> Professional, Scientific, and Technical Services                         |
| <input type="checkbox"/> Utilities                                   | <input type="checkbox"/> Management of Companies  |
| <input type="checkbox"/> Construction                                | <input type="checkbox"/> Educational Services   |
| <input type="checkbox"/> Manufacturing                               | <input type="checkbox"/> Administrative and Support and Waste Management and Remediation Services |
| <input type="checkbox"/> Wholesale Trade                             | <input type="checkbox"/> Arts, Entertainment, and Recreation                                      |
| <input type="checkbox"/> Retail Trade                                | <input type="checkbox"/> Health Care and Social Assistance  |
| <input type="checkbox"/> Transportation/Warehousing                  | <input type="checkbox"/> Accommodation and Food Services  |
| <input type="checkbox"/> Information                                 | <input type="checkbox"/> Other Services, except Public Administration                             |
| <input type="checkbox"/> Finance and Insurance                       |   |
| <input type="checkbox"/> Real Estate, Rental, and Leasing            |   |

4) What is the likelihood that your business will expand in the next year?

- Very Unlikely
- Somewhat Unlikely
- Somewhat Likely
- Very Likely
- Not Sure/Don't Know

5) Did your business suffer revenue losses during 2020? If so, please indicate approximate percentage of losses.

- Yes, \_\_\_\_\_% of revenue losses.
- No

6) Has your business experienced an increase in revenue within the first 6 months of 2021 as compared with the first 6 months of 2020?

- Yes, \_\_\_\_\_% increase in revenue
- No

7) Did your business take advantage of federal, state or local grant programs to assist you through the COVID economic downturn?

- Yes
- No

8) Do you still need financial assistance/grants to continue to operate your business?

- Yes
- No

9) Do you utilize E-Commerce to sell your products and services?

- Yes
- No If no, would you welcome free assistance to develop an E-Commerce portal for your business?  Yes  No

10) How many individuals are currently employed in your business?

	1-10	11-20	21-50	51-100	101-200	201-500	501+
Full Time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part Time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11) Have there been any changes in your workforce during 2020?

- Yes, our workforce has increased by \_\_\_\_\_ %
- Yes, our workforce has been reduced by \_\_\_\_\_ %
- No, there have been no significant changes to our workforce

12) In the next year, does your business expect to experience:

- Job Growth, by \_\_\_\_\_ %
- Job Reductions, by \_\_\_\_\_ %
- Remain the Same
- Not Sure/Don't Know

13) On a scale of 1 to 5 (1 being worse and 5 being better), please rate the level of sales and profits of your business today as compared to one year ago.

Worse            1            2            3            4            5            Better

14) On a scale of 1 to 5, (1 being low and 5 being high) please rate your business' level of investment in capital, fixed assets, and technology.

Low            1            2            3            4            5            High

15) On a scale of 1 to 5, (1 being low and 5 being high) how would you rate the community's technology infrastructure and its support of your business plan for growth?

Low            1            2            3            4            5            High

16) Would your business utilize 5g internet service if it is made available to you?

- Yes
- No

17) On a scale of 1 to 5 (1 being low and 5 being high) how would you rate the talent and skills of the local labor force?

Low            1            2            3            4            5            High

18) What are the 3 greatest advantages to doing business in Passaic County? (Please choose 3)

- |  |   |
|--|---|
| <input type="checkbox"/> Quality of community services | <input type="checkbox"/> Available business services/support  |
| <input type="checkbox"/> Reasonable taxes              | <input type="checkbox"/> Reasonable rents                     |
| <input type="checkbox"/> Accessible local officials    | <input type="checkbox"/> Skilled workforce                    |
| <input type="checkbox"/> Easy to obtain financing      | <input type="checkbox"/> Opportunities for expansion          |
| <input type="checkbox"/> Quality of utility services   | <input type="checkbox"/> Quality of technology infrastructure |
| <input type="checkbox"/> Ease of transportation        | <input type="checkbox"/> Not Sure/Don't Know                  |
| <input type="checkbox"/> Other (please explain): _____ |   |

19) What are the 3 most significant challenges to doing business in Passaic County? (Please choose 3)

- |  |   |
|--|---|
| <input type="checkbox"/> The state of the local economy        | <input type="checkbox"/> Regulations and permits                |
| <input type="checkbox"/> Finding new business/lack of business | <input type="checkbox"/> Marketing                              |
| <input type="checkbox"/> Finding employees                     | <input type="checkbox"/> Insufficient technology infrastructure |
| <input type="checkbox"/> Lack of educated workforce            | <input type="checkbox"/> Inadequate community services          |
| <input type="checkbox"/> Lack of financing                     | <input type="checkbox"/> Inconvenient transportation systems    |
| <input type="checkbox"/> Increased expenses                    | <input type="checkbox"/> Insufficient utility services          |
| <input type="checkbox"/> Increased fees/taxes                  | <input type="checkbox"/> Flooding/business interruption         |
| <input type="checkbox"/> Lack of Tax Credits                   | <input type="checkbox"/> Other _____                            |
| <input type="checkbox"/> Competition                           | <input type="checkbox"/> Not Sure/Don't Know                    |

20) Please rate your level of satisfaction with the quality of local community services. (1 being low, 5 being high) For any rating of 3 or below, please comment.

	<u>Low</u>			<u>High</u>			
Police Protection	1	2	3	4	5		N/A
Fire Protection	1	2	3	4	5		N/A
Paramedic Services	1	2	3	4	5		N/A
Health Care Services	1	2	3	4	5		N/A
Child Care Services	1	2	3	4	5		N/A
Schools K-12	1	2	3	4	5		N/A
Colleges and Universities	1	2	3	4	5		N/A
Public Transportation	1	2	3	4	5		N/A
Traffic Control	1	2	3	4	5		N/A
Streets and Roads (Local)	1	2	3	4	5		N/A
Highways (State/Federal)	1	2	3	4	5		N/A
Fair Assessment of Property Taxes	1	2	3	4	5		N/A
Zoning Changes/ Building Permits	1	2	3	4	5		N/A
Fair Regulatory Enforcement	1	2	3	4	5		N/A

Comments:

21) Would you like us to contact you to schedule a meeting to discuss your concerns or as a follow-up to this survey? If yes, please provide contact information below.

Yes  No

Company Name: \_\_\_\_\_

Telephone Number: (     ) \_\_\_\_\_

Email: \_\_\_\_\_

22) Please add me to your Constant Contact email list to receive information on business assistance programs  Email: \_\_\_\_\_

***Thank you for participating in this survey. We greatly appreciate your input!***

Please return the survey by July 22, 2021